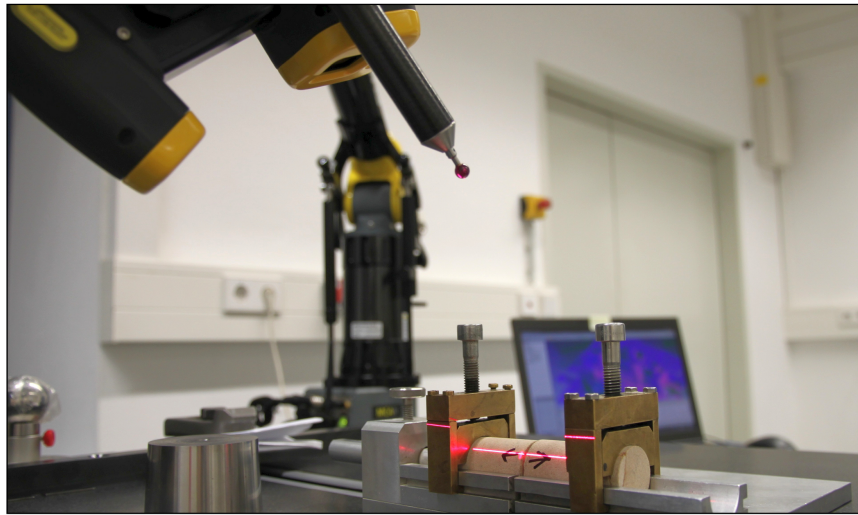


# 2022 Journal of the CMSC Advertising Guide

Vol. 16, No. 1 ♦ Spring 2021

## The Journal of the CMSC

THE PUBLICATION FOR 3D MEASUREMENT TECHNOLOGY



### IN THIS ISSUE:

Investigations of a Hand-Held Laser Scanner to Estimate Fracture Apertures and Roughness of Natural Rock Formations

*by Christoph Naab and Sina Hale, Karlsruhe Institute of Technology (KIT)*

Case Study of a Fuselage Join Automation

*by Rob Flynn, Nathan McRae, and Spencer Thompson, Electroimpact*

Beyond Best-Fit, Spatial Compensation of Metrology Data

*by Christopher Jamieson, Edward West, and Garrett Kelley, Janicki Industries*

Integration of Laser Tracker System in BIW Measurement: A Case Study in the Automotive Industry

*by Armağan Altunışık and Emre Bolova, TOFAS*

X-Ray CT Proposed Measurement Study

*by Andrew Ramsey, Nikon Metrology*

Mobile Metrology Within the Aerospace Industry

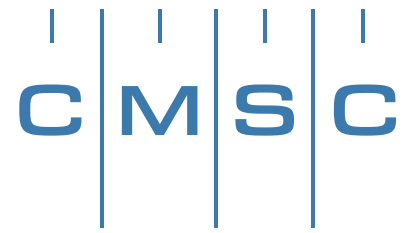
*by Don Burnard, Genesis Systems, IPG Photonics Company*

[WWW.CMSC.ORG](http://WWW.CMSC.ORG)

CMSC

# 2022 Advertising Guide

Publications of the Coordinate Metrology Society



## JOURNAL OF THE CMSC

The *Journal of the CMSC* is published by the Coordinate Metrology Society. Each issue devotes its pages to the finest white papers presented by industry experts at their annual Coordinate Metrology Society Conference. Diverse applications of portable, three-dimensional measurement technology are represented in this well-read journal. The annual subscription fee for the publication is included in the membership dues of the Society. **Circulation: 6,000 + readers plus bonus distribution.**

Vol. 15, No. 1 ♦ Summer 2020

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# The Journal of the CMSC

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THE PUBLICATION FOR 3D MEASUREMENT TECHNOLOGY

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**IN THIS ISSUE:**

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Towards Right-Sized Limits: A Beginner's Primer for Rationalizing Build Tolerances  
by Robert Flynn, Electroimpact Inc.; Karl Christensen, T-Shell LLC; and Joaquin Corbett,  
Flightwire Technology Inc.

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Part Density Estimation Using a Laser Scanner  
by Mario O. Valdez, Joshua D. Montaño, Zachary Sanchez Archuleta, and Mike Steinzig;  
Los Alamos National Laboratory

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Multilateration with a Laser Tracker Applied in Large-Scale Coordinate Calibration  
by Yu Ren, Yunxia Fu, Fangfang Liu, and Feng Zhang; Shanghai Institute of Measurement and  
Testing Technology

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A Special Target Set for Laser Scanner Spatial Performance Calibration  
by Fangfang Liu, Yu Ren, and Wenjian Zhang, Shanghai Institute of Metrology and Testing Technology

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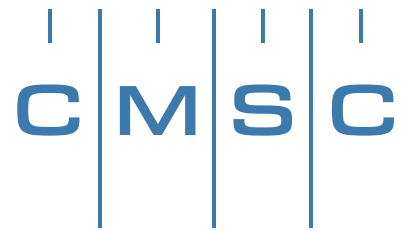
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# 2022 Advertising Guide

Publications of the Coordinate Metrology Society



## Journal of the CMSC

### 2022 PUBLICATION CALENDAR

<u>Autumn Issue: Date of Publication</u>	<u>Ad Space Close</u>	<u>Ad Materials Close</u>
November 18, 2022	10/21/2022	10/28/2022

### ADVERTISING RATES

**Inside Front Cover**, 4 Color, Full Page: \$3,100

**Back Cover**, 4 Color, Full Page: \$3,100

**Full Page**, 4 Color: \$2,400

**Horizontal Half Page**, 4 Color: \$1,500

**NEW!** Product Spotlight (Quarter Page), 4 Color: \$895

### ADVERTISING SPECIFICATIONS

**1. All art should be CMYK (4/C "process" color definition)**

2. All images must be high resolution: 300 dpi minimum
3. Acceptable graphic file formats include: High-res PDF or TIF files.
4. Full page ads should be 8" x 10.75" (8.5" x 11.25" Bleed)
5. Half page horizontal ads should be 7" x 5". CMS does not accept bleeds for ads smaller than full page.

**Bleeds:** Reading and "live" matter should be placed 1/4" from trim line on all sides. Full page ad print is 8" x 10.75". A full page ad with bleed should be constructed to 8.5" x 11.25" (this would leave all reading and "live" matter 1/2" from edge). The CMS does not accept 1) bleeds for ads smaller than a full page, 2) half-page island ads, or 3) half-page vertical ads.

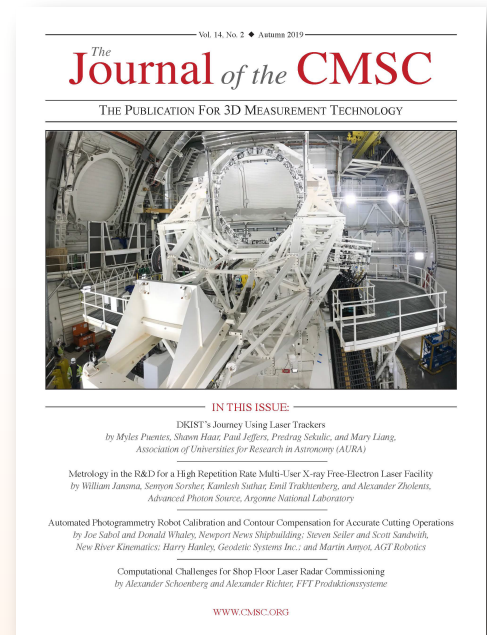
### DELIVERY OF ARTWORK

Instructions to deliver your artwork can be found on the **Advertising Insertion Order Form** on Page 3.

### CMS ADVERTISING REPRESENTATIVE

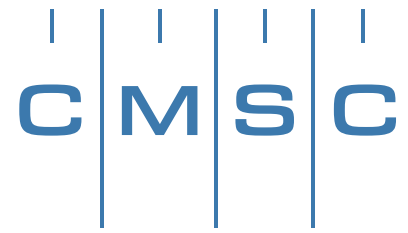
To place your ad or for information, contact our CMS Advertising Representative:

Primary Contact: Mike Richman, Tel (530) 864-2540, Email: [mike@richbizmedia.com](mailto:mike@richbizmedia.com)



# 2022 Advertising Guide

Publications of the Coordinate Metrology Society



## Journal of the CMSC - 2022 ADVERTISING INSERTION ORDER FORM

Please complete this form and email to: [mike@richbizmedia.com](mailto:mike@richbizmedia.com), Online payment instructions are also listed below.

### ADVERTISER

Company Name

Address

City/State/Zip

Contact Person

Title/Phone/FAX

Web Address

Email Address

### DISPLAY ADVERTISING

1) **Date of Publication:** (check one please)

2) **Type of Ad**

- Inside Front Cover, 4 Color, Full Page\*
- Inside Back Cover, 4 Color, Full Page\*
- Back Cover, 4 Color, Full Page\*
- Full Page, 4 Color
- Horizontal Half Page, 4 Color
- Product Spotlight, Quarter Page, 4 Color

*\*Premium Positions are first come, first served. No position shall be considered reserved without a signed insertion order.*

3) **Space Charge**

Color Charge - WAIVED

4) **Total Cost**

### DELIVERY OF MATERIALS

1) **EMAIL:** Graphic files under 15 MB can be emailed to [mike@richbizmedia.com](mailto:mike@richbizmedia.com).

2) **FILE TRANSFER PROGRAMS:** Graphic files over 15 MB can be sent via user-friendly file transfer programs such as Box, Dropbox, WeTransfer and other free utilities.

### PR AGENCY REPRESENTATIVE

Company Name

Address

City/State/Zip

Contact Person

Title/Phone/FAX

Web Address

Email Address

### PAYMENT

Payment can be completed online at the CMSC Website [www.CMSC.org/advertising-opportunities](http://www.CMSC.org/advertising-opportunities) following these steps:

1. Select the green **"Buy Now"** button next to your chosen ad type.
2. Choose **"Proceed to Checkout"** on the "Your Purchase" page.
3. Log in with your email and password. You have the option to continue your purchase without logging in as well.
4. Complete all requested customer information items, then select **"Proceed to Payment."**
5. Complete all requested payment information items, then select **"Complete Purchase."**
6. You will receive an automated email confirmation of your purchase.

### ADVERTISER AUTHORIZATION

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name/Title \_\_\_\_\_

Please email Ad Insertion Orders to:  
[mike@richbizmedia.com](mailto:mike@richbizmedia.com).