



Advertising Space and Sponsorships

How can my company Sponsor?

RETURNING exhibitors are given booth space priority AND sponsorship options via email invitation from CMSC officials. Notifications to Exhibitors will begin on February 1st. It is crucial to reserve your booth and purchase your sponsorship during the timeframe allotted. NEW Exhibitors wanting booths AND to purchase a sponsorship will be accepted as a first-come-first-serve basis beginning April 2nd.

What benefit will my company receive?

Sponsoring an exclusive event such as CMSC is a great way to:

- Promote your company,
- Receive heightened visibility
- Broaden your competitive edge
- Improve your prestige and creditability.
- Maximize your network circle
- Benefit from the goodwill

How much do Sponsorships cost?

The CMSC has provided a wide range of sponsorships costing anywhere from \$100 for a gift bag sponsor to \$20,000 for sponsoring the Premier Event on Wednesday which includes (5) free full weekly registrations, (5) extra banquet tickets, (5) weekly registrations (without meals) and much more!

There are many opportunities for your company to support the conference and get your brand in front of the community. Details and benefits have been listed below.

Be sure to take advantage of the benefits of becoming a **Website Sponsor!**

Web Site Sponsor	Experience our new Google search engine package at this annual price, which includes: Company Logo, Company Description, Website, Contact Information, CMSC Booth numbers if applicable, and access to post your upcoming events on the CMSC Event Calendar.
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Advertising space is available in the **CONFERENCE PROGRAM** that will be distributed to each attendee, as well as a number of conference sponsorships in a wide price range. Help us by becoming a sponsor for any of the following items to make this year's conference a successful one.

Item	Description
Program Half-Page Ad	The CMSC conference Program is set at a quantity of 600 for print and will be distributed to attendees during final registration in their registration bags, available quantities of half-page ads are unlimited.
Program Full-Page Ad	The CMSC conference Program is set at a quantity of 600 for print and distribution to attendees during final registration in their registration bags, this opportunity is limited to one Sponsor.
Program Inside Back Full-Page Ad	The CMSC conference Program is set at a quantity of 600 for print and distribution to attendees during final registration in their registration bags, this opportunity is limited to one Sponsor.
Program Inside Front Full-page Ad	The CMSC conference Program is set at a quantity of 600 for print and distribution to attendees during final registration in their registration bags, this opportunity is limited to one Sponsor.
Program Back Cover Full-page Ad	The CMSC conference Program is set at a quantity of 600 for print and distribution to attendees during final registration in their registration bags, this opportunity is limited to one Sponsor.
Program Slip Sheet	Program slip sheets will be printed showing last minute updates not included in the program text. The company logo will be included on the slip sheet and the sponsorship will be verbally acknowledged at the conference. Sponsor will also be acknowledged on conference signage.



Sponsoring an **Event** at the Conference is not only the year's most talked about experience to both the Exhibitors and Attendees, but you also receive continued spotlight coverage in Email Blasts, Social Networking Sites, and Press Releases.

Item	Description
Monday Evening Ice Breaker Event	Sponsor will receive acknowledgment in the program with full page "Thank You" and the display arch by registration and in the post conference journal publication. Verbal acknowledgment during the conference. Free website sponsorship for 1 year which includes a hotlink to sponsor's website. Banner displayed during ice breaker and then hung over sponsor's booth during the rest of conference. Two free weekly registrations and two extra banquet tickets. Five weekly registrations without meals. Provision of A/V equipment for sponsor presentation.
Breakfast Sponsor	Sponsorships available for Tuesday and Thursday morning. Sponsor will receive acknowledgment in the program and the display arch by registration and in the post conference journal publication. Verbal acknowledgment during the conference. Signage at breakfast area. Free website sponsorship
Lunch Sponsor	Sponsor will receive acknowledgment in the program with 1/2 page "Thank you" and the display arch by registration and in the post conference journal publication. Verbal acknowledgment during the conference. Free website sponsorship for 1 year which includes a hotlink to sponsors' website. Banner and signage displayed in lunch area.
Pre-Banquet Happy Hour	Sponsor will receive acknowledgment in the program with full page "Thank You" and the display arch by registration and in the post conference journal publication. Verbal acknowledgment during the conference. Free website sponsorship for 1 year.
Wednesday Banquet Sponsor	Sponsor will receive acknowledgment in the program with full page "Thank You" and the display arch by registration and a half page ad in the post conference journal publication. Verbal acknowledgment during the conference. Free website sponsorship for 1 year which includes a hotlink to sponsors' website. Banner displayed during ice breaker and then hung over sponsor booth during the rest of conference. Five free full weekly registrations and five extra banquet tickets. Five weekly registrations without meals. Allowed up to 5 - 10 minutes for addressing the audience at the event.



Help us by becoming a sponsor for any of the following items to make this year's conference a successful one. Every exhibitor and attendee receives a **Badge Wallet with Lanyard and Gift Bag along with the Conference Program**. Exhibitors take advantage of sponsoring a giveaway to be included in the bag!

Item	Description
Badge Wallet and Lanyard	<p>Sponsor needs to only provide logo (one color) for artwork. CMSC will purchase this item for you.</p> <p>Badge holder/wallet w/lanyard Multi-pocketed with inside zippered compartment, pen slots (pens not included) Sponsors name on front</p>
Gift Bag Sponsor	<p>This sponsorship is only available to exhibitors. Sponsor must provide gift bag of their choice with CMSC logo on one side and sponsor logo on opposite side. Sponsor will paid for the bag, artwork, printing and shipping to conference site. Please provide minimum of 500 gift bags. Final artwork to be approved by CMS.</p>
Gift Bag Item Sponsor	<p>This is only for a gift item no brochures, flyers, etc. Sponsor pays for gift bag item (which must be approved by CMS), printing, artwork and shipping to conference site.</p>

As the CMSC expands and explores, we are pleased to present you with **additional sponsorship opportunities**.

Friday Tour Sponsor	Announced at a later time.
Door Prize Sponsor	<p>This opportunity is limited to one sponsor per break, please schedule your door prize announcement with Martin Lambky at exhibitors@cmsc.org that we can advertise and announce your event</p>



With the world's ever changing 3D industrial measurement technology needs, we are proud to announce that the CMSC is gaining more exposure than ever. The Conference attracts more than 500 professionals, delivered 26 expert technical presentations, showcased 47 Exhibitors in a sold-out Exhibit Hall, and brought in industry experts from over 10 countries worldwide. Be sure to take advantage of the benefits of becoming a **CMSC Sponsor!**

We, the Coordinate Metrology Society thank you for your continued support and contributions.

***Contact Jan to advertise or become a sponsor today!
(425) 802-5720 or Cmsc@ktis.net***



Coordinate Metrology Society
Marketing@CMSC.org

The World's Premier Conference for Measurement Technology Professionals