Coordinate Metrology Society Conference
Renaissance Hotel, Sea World Orlando, FL
July 25-29, 2022

The Premier Conference for 3D Measurement Professionals
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CHAIR’S WELCOME

Dear CMSC Exhibitors,

CMSC 2022 is thrilled to return to Orlando! Please review this handbook to get the most from your CMSC experience. Here you will find essential conference details, deadlines, and FAQs. We look forward to seeing you this July!

Best regards,
Matt Ilardo, 2022 CMSC Chair

2022 CMSC Chair
Matt Ilardo
THE COORDINATE METROLOGY SOCIETY CONFERENCE

The Coordinate Metrology Society Conference (CMSC) is the world's premier event for Measurement Technology Professionals hosted and organized by the Coordinate Metrology Society. Established in 1984, the five-day annual conference is held each year at a different location, and attracts visitors from around the globe. CMSC has long been recognized for its yearly program of top-shelf white papers and applications presentations delivered by industry experts from science/research laboratories and manufacturing industries, such as aerospace, space hardware, automotive, shipbuilding, power generation, and general engineering. No other conference or trade show rivals the high level, authoritative information provided by master users of 3D coordinate metrology solutions for quality control, quality production, precision assembly, and more.

THE COORDINATE METROLOGY SOCIETY

The Coordinate Metrology Society (CMS) is the preeminent membership association for 3D measurement professionals. The CMSC is sponsored by the CMS, a professional society of users, service providers, and OEM manufacturers of high-precision, coordinate measurement hardware and software. The society membership assembles each year to get a first-hand look at the new developments in the use of measurement systems or software producing and using 3D coordinate data. The CMSC also gives attendees a face-to-face opportunity to discuss their challenges or projects with industry leaders and OEMs.

The CMS is driven by its charter to educate the membership about the utilization of 3D metrology systems (including traditional CMMs, laser trackers, photogrammetry, theodolites, laser projection systems, laser radar, non-contact scanning devices, GPS, and articulating arms) and their applications, such as reverse-engineering, tooling, inspection, metrology-assisted assembly, deformation analysis, automation and more.

The CMS membership is encouraged to participate in this vibrant community, from volunteering for the conference, running for an Executive Committee position, or serving on a key CMS sub-committee. To join the Coordinate Metrology Society, follow this link. News and updates can be found at www.CMSC.org.

EXHIBITOR CONTACTS

Adam Redford is the Exhibitions Chair for CMSC 2022. He is the Trade Show and Events Manager at Hexagon Manufacturing Intelligence.

Phil Caudill is serving on the CMSC Exhibitions Committee. He is a Test Inspection Manager at Newport News Shipbuilding.

Please take the time to carefully review this material, as it can save you time, money, and make your CMSC experience more profitable and enjoyable. If you have any questions or need additional information, contact Phil or Adam at exhibitors@cmsc.org.
BOOTH PRICING

<table>
<thead>
<tr>
<th>BOOTH</th>
<th>EARLY BIRD RATE</th>
<th>AFTER MAY 31, 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Booth (10’ X 10’)</td>
<td>$2,950.00</td>
<td>$3,450.00</td>
</tr>
<tr>
<td>Premium Booth (10’ X 10’)</td>
<td>$3,595.00</td>
<td>$4,095.00</td>
</tr>
</tbody>
</table>

OTHER PRICING

| Family Member Lunch Ticket   | $85.00          |

All booths (standard and premium) include an exhibitor-only badge with no meals. You have the option of upgrading to a full registration for $300.

EXHIBITOR PACKAGE

1) Booth Amenities
   • Backwall Drape: White/Blue/Blue/White
   • Sidewall Drape: White
   • Facility Carpeted: Yes
   • 1 - 6' Blue Skirted Table
   • 2 - Plastic Contour Chairs
   • 1 - Wastebasket
   • 1 - Booth ID Sign
   • 1 - 110V/20A Electrical Outlet

2) One Exhibitor-Only Pass (no meals) per paid booth. Each pass admits one person. When purchasing booth(s) online, you will enter an exhibitor name with each booth purchased to obtain the free pass. Passes are included in the registration packet, which can be picked up prior to booth set-up from 12PM – 5PM on Monday, July 25 at the Registration Desk. An Exhibitor Badge is required to enter the CMSC Exhibition Hall. Additional Exhibitor Passes can be purchased online prior to the event or during the CMSC Registration hours listed on Page 7. Additional passes are priced below. These passes include meals:

<table>
<thead>
<tr>
<th>ATTENDEE PASS</th>
<th>EARLY BIRD</th>
<th>AFTER MAY 31</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Pass</td>
<td>$645</td>
<td>$730</td>
</tr>
<tr>
<td>Tuesday only</td>
<td>$430</td>
<td>$505</td>
</tr>
<tr>
<td>Wednesday only</td>
<td>$430</td>
<td>$505</td>
</tr>
<tr>
<td>Thursday only</td>
<td>$430</td>
<td>$505</td>
</tr>
</tbody>
</table>
3) **Company Listing and Logo** - As a CMSC Exhibitor, you are entitled to a free company listing in our official 2022 CMSC Program, which is distributed to all CMSC attendees. Paid advertising opportunities can be found on Page 8. We need the following items from each Exhibitor by **Friday, June 10, 2022**, our design production deadline. If the information is not received by this date, we will default to your most recent CMSC Program listing.

   a) **Two written paragraphs with a maximum of 200 words.**
   The first paragraph describes your company (for the CMSC program), and should include your web site URL. The second paragraph describes what new product or service your company will feature at the CMSC (to be used for post event media coverage).

   b) **A Company Logo (300 DPI high resolution in TIF or JPG formats).**

   c) **Where to send your Company Information and Logo:**
   The two paragraphs and logo can be emailed to [publications@cmsc.org](mailto:publications@cmsc.org). If you have any questions, please contact Mike Richman at 530-864-2540 or [publications@cmsc.org](mailto:publications@cmsc.org)

4) **Smart Phone Lead Retrieval** - At CMSC 2022, every CMSC badge will have a QR code. To collect leads, Exhibitors can scan a badge with any Smartphone. You can easily acquire a lead with a single click on your phone — from your booth, in the lobby or while you are dining at lunch! There is no charge for this additional service. We recommend the following Apps for your Smartphone to collect leads:

   - **Android:** [http://scan.me/](http://scan.me/)
   - **iPhone:** Scan from QR Code City - [https://itunes.apple.com/us/app/scan/id411206394?mt=8](https://itunes.apple.com/us/app/scan/id411206394?mt=8)

**CORPORATE AND USER GROUP MEETINGS**

The CMSC is the perfect venue for your User Group event or Corporate meeting. Whether you want to host a departmental meeting or a large gathering of metrologists from all over the country, the CMSC can accommodate your exclusive needs.

The conference can also support User Group events to entertain and inform your very important customers. No matter what size event you are planning, your attendees will feel relaxed and well-connected in the many exquisitely designed meeting spaces at the Renaissance Hotel. For more information, please contact Phil Caudill or Adam Redford at [exhibitors@cmsc.org](mailto:exhibitors@cmsc.org).
**BOOTH SETUP AND TEAR DOWN**

On Monday, July 25, the Exhibition Hall will officially open at 12AM for booth set-up. All exhibitors are encouraged to start their installation at this time and to finish by 5PM. Your company’s freight will be unloaded in the area of your booth. Booths vacant after 5PM are considered abandoned and are subject to be filled by companies on a waiting list. Please be sure your booth set-up crew is aware of these timelines. If for any reason, your set-up crew will be late in arriving, please contact Phil Caudill at 757-380-3890.

On Thursday afternoon, July 28, the Exhibition Hall will close at 5:30PM for booth tear down. Please do not begin to dismantle your booth until this time. Exhibitors are asked to break down their booths, and have the freight ready for shipment by 9PM. Empty crates cannot be delivered back to your booth until the aisle carpet is rolled up for safety purposes. It is important to keep the aisles clear until the carpet is rolled up. Forklifts will start bringing crates into the building as soon as it is clear of attendees and safe to do so.

**DRAYAGE**

GES is the Official Decorator at CMSC 2022. Save money on freight handling charges by planning ahead and making sure your freight arrives early to the following warehouse location:

GES
CMSC Association Management
7945 Mandarin Drive
Orlando, FL 32819

Contact:
Teri Schloemer, GES Sales Manager
(775) 412-7857
TSchloemer@ges.com

IMPORTANT! All items being shipped to the conference MUST identify your booth number and company name the same way it is listed on your Exhibitor’s contract to prevent misplaced items or delayed delivery to your booth!

**ONLINE REGISTRATION and PAYMENT**

Payment is due when you reserve your booth. If payment is not received by the Early Bird cut-off date (May 31), you are liable to have your booth re-billed at the higher rate. Booth(s) and other line items such as additional conferences passes, meals and more, can be purchased at CMSC Online Registration. Please fill out the required information in the online form that guides you through the registration and purchasing process. Cancelled CMSC registrations or purchases made with a credit card will be charged a $25.00 processing fee. The cutoff date for all refunds is June 10, 5PM Central. For help with Registration issues, contact Jan Rode, CMSC Registrar, at cmsc.conference@gmail.com.

New Exhibitors: If you did not exhibit at CMSC 2019, please visit our website for registration instructions at https://www.cmsc.org/register/index.php. New Exhibitor registration will begin March 21, 2022. Exhibitors from 2019 have early registration privileges, and will be contacted sequentially throughout the months of February and March by the Exhibition Chair.
IMPORTANT DEADLINES, REGISTRATION AND SHOW HOURS

Please review our checklist of important timelines and tasks, CMSC registration and show hours.

<table>
<thead>
<tr>
<th>DATE</th>
<th>TASK CHECKLIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, February 14</td>
<td>Registration Opens for Attendees</td>
</tr>
<tr>
<td>Monday, March 21</td>
<td>New Exhibitor Booth Purchases Begin</td>
</tr>
<tr>
<td>Tuesday, May 31</td>
<td>Early Bird Booth Rate Deadline</td>
</tr>
<tr>
<td>Friday, June 10</td>
<td>Closing Date for Company Listing and Logo in the official CMSC Program</td>
</tr>
<tr>
<td>Friday, June 10</td>
<td>Advertising Closing Date for the official CMSC Program</td>
</tr>
<tr>
<td>Monday, July 25</td>
<td>Pick-up Registration Packet by 5PM (admission passes and name badges)</td>
</tr>
<tr>
<td>Monday, July 25</td>
<td>Booth Set-up begins in the Exhibition Hall at 12AM and is completed by 5PM</td>
</tr>
<tr>
<td>Monday, July 25</td>
<td>CMSC opens at 12PM</td>
</tr>
<tr>
<td>Thursday, July 28</td>
<td>Booth Tear down begins at 5:30PM and is completed by 9PM</td>
</tr>
</tbody>
</table>

BOOTH SET-UP/TEAR DOWN DATES & HOURS

<table>
<thead>
<tr>
<th>DATE</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, July 25</td>
<td>12PM – 5PM</td>
</tr>
<tr>
<td>Thursday, July 28</td>
<td>5:30PM – 9PM</td>
</tr>
</tbody>
</table>

CMSC REGISTRATION HOURS

<table>
<thead>
<tr>
<th>DATE</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, July 25</td>
<td>12PM – 5PM</td>
</tr>
<tr>
<td>Tuesday, July 26</td>
<td>8AM – 2:30PM</td>
</tr>
<tr>
<td>Wednesday, July 27</td>
<td>8AM – 2:30PM</td>
</tr>
<tr>
<td>Thursday, July 28</td>
<td>8AM – 2:30PM</td>
</tr>
</tbody>
</table>

CMSC SHOW HOURS:

<table>
<thead>
<tr>
<th>DATE</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, July 25</td>
<td>CMSC Ice Breaker: 6:30PM – 8:30PM</td>
</tr>
<tr>
<td>Tuesday, July 26</td>
<td>Conference 8AM – 5:30PM, Exhibition Hall 12:30PM– 5:30PM</td>
</tr>
<tr>
<td>Wednesday, July 27</td>
<td>Conference 8AM - 5:30PM, Exhibition Hall 12:30PM - 5:30PM, CMSC Honors and Awards Social Gathering 6:30PM - 8:30PM</td>
</tr>
<tr>
<td>Thursday, July 28</td>
<td>Conference 8AM – 5:30PM, Exhibition Hall 12:30pm– 5:30PM</td>
</tr>
<tr>
<td>Friday, July 29</td>
<td>Tour Hours 7:30AM – 5:00PM</td>
</tr>
</tbody>
</table>
SPONSORSHIPS AND ADVERTISING

Throughout the year, the Coordinate Metrology Society provides sponsorship and advertising opportunities to promote your company to our membership and beyond. Our conference is not a success without your patronage. Please review our 2022 Sponsorship offerings, which can be purchased starting February 14, 2022 on our web site at https://www.cmsc.org/conference-sponsorships. For more information, contact Mike Richman, Tel (530) 864-2540, Email: mike@richbizmedia.com. Prices are subject to change.

### CMSC EVENT SPONSORSHIPS
- Wednesday Night CMSC Honors and Awards Social Gathering
- Monday Evening Ice Breaker Event
- Education Zone Sponsor
- Measurement Zone Sponsor
- Women in Metrology Sponsor
- New Attendee Orientation Sponsor
- CMSC Breakfast
- CMSC Lunch
- CMSC Morning Break
- CMSC Afternoon Break
- Friday Sightseeing Tour

### CONFERENCE PROGRAM ADVERTISING
Our official CMSC Conference Program is the attendee’s guide to the entire week of events, presentations and more. Exhibitors receive a 200 word program listing with company logo free of charge. For greater exposure at the CMSC, please consider advertising in our event program, which many attendees save as a keepsake of the event. Program deadlines can be found on page 7. Advertising specifications are listed on Page 13.

#### PROGRAM ADVERTISING
<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half-Page Ad</td>
<td>$325</td>
</tr>
<tr>
<td>Full-Page Ad</td>
<td>$550</td>
</tr>
<tr>
<td>Inside Front Full-Page Ad</td>
<td>$850</td>
</tr>
<tr>
<td>Inside Back Full-Page Ad</td>
<td>$850</td>
</tr>
<tr>
<td>Back Cover Full-Page Ad</td>
<td>$850</td>
</tr>
<tr>
<td>Program Slip Sheet</td>
<td>$850</td>
</tr>
</tbody>
</table>

#### OTHER SPONSORSHIP ITEMS
- Badge Wallet and Lanyard
- Door Prize Sponsor
- Gift Bag Sponsor (bag)
- Gift Bag Item Sponsor (gifts only)
- Pocket Agenda
- Charging Station
- Web Site Sponsor
- Wireless Service
Renaissance Orlando at SeaWorld

Hotel and Services
Turn new experiences into unforgettable moments at Renaissance Orlando at SeaWorld. You’ll find the resort within walking distance of SeaWorld Orlando and the Aquatica water park; International Drive and Orlando’s most celebrated attractions are also close by. Embrace relaxation in spacious hotel accommodations with resort-style amenities, Netflix streaming services and inspiring views of SeaWorld, a sparkling pool, or the soaring atrium. Savor distinctive cuisine and innovative cocktails at our restaurants and bars, including Tradewinds and Boardwalk.

Transportation
Orlando International Airport is 16 miles from the Renaissance Hotel. Attendees will find various convenient transportation options including taxi service shuttles, and car rentals.

Hotel Reservations
Our room block at the Renaissance has been sold out, however, you can call the hotel directly at 407-351-5555 and mention that you are attending the Coordinate Metrology Society Conference, which will get you the lowest-available rate.
ADVERTISING IN OUR CMS PUBLICATIONS

The Coordinate Metrology Society is very proud to publish The Journal of the CMSC. To advertise, please request our 2022 Advertising Guide by contacting the Advertising Representative: Mike Richman, Tel (530) 864-2540, Email: mike@richbizmedia.com.

JOURNAL OF THE CMSC

The Journal of the CMSC is published once a year in the Spring by the Coordinate Metrology Society. Each issue devotes its pages to the finest white papers presented by industry experts at their annual Coordinate Metrology Society Conference. Diverse applications of three-dimensional measurement technology are represented in this well-read journal. The annual subscription fee for the publication is included in the membership dues of the Society.

Circulation: 6,000 + readers plus bonus distribution.

Publication Date:
Spring 2022 Issue: May 31, 2022

CMS Digital Library of Technical Papers – A Proud Legacy

Bonus distribution: The CMS has opened the vault to its vast legacy of measurement knowledge, research and industry advances. Since 1984, more than 525 original technical papers have been presented at the annual CMSC. The society maintains a digital library of more than 120 technical papers published in the Journal of the CSMC. The CMS digital library is the most comprehensive repository of metrology knowledge and information in the world. The library of technical papers and journals can be accessed here.
CMSC PROGRAM ADVERTISING SPECIFICATIONS

The official CMSC Program is distributed to all attendees at the conference. The print publication contains a list of Exhibitors, the Conference Agenda, venue maps, and of course, advertising from participating Exhibitors.

ADVERTISING ARTWORK AND LOGO SPECIFICATIONS

Advertising artwork can be submitted in either vector or raster file formats. AI (Adobe Illustrator) or EPS (Encapsulated Postscript) vector file formats are preferable, because vector images are scalable to any size for high quality printing. Please DO NOT include border lines, print marks or color marks in the submitted file.

Raster files may be submitted in JPG or TIF file formats, and artwork must be a minimum resolution of 300 DPI and created at the designated size for proper printing. PDF files can be submitted, but artwork must be full size and high resolution. Please DO NOT include border lines, print marks or color marks in the submitted file.

To upload advertising artwork and/or logos, contact Mike Richman at mike@richbizmedia.com or 530-864-2540.

COLOR SPECIFICATIONS and BLEED INFORMATION

Color artwork can be submitted in either CMYK or RGB images/file formats. Adobe RGB (1998) is the preferred RGB setting. CMYK or RGB images/files are acceptable. Please note that RGB conversion to CMYK may result in slight color changes in the final print. CMYK images result in more consistent color reproduction. If your ad design has graphics that extend to the edge of the page, a required bleed allowance of 1/8" must be added to all sides of your submitted artwork.

<table>
<thead>
<tr>
<th>FULL-PAGE ADVERTISING SPECIFICATIONS</th>
<th>HALF-PAGE ADVERTISING SPECIFICATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Page Size</strong></td>
<td><strong>Page Size</strong></td>
</tr>
<tr>
<td>8.75&quot; x 11.25&quot; with bleed (1/8&quot; on all sides)</td>
<td>8.75&quot; x 5.75&quot;, 1/8&quot; (.125&quot;) bleed at top and bottom</td>
</tr>
<tr>
<td>8.5&quot; x 11&quot; without bleed</td>
<td>2625 x 1725 pixels, 38 pixels bleed at top and bottom</td>
</tr>
<tr>
<td>2625 x 3375 pixels</td>
<td><strong>Margins</strong></td>
</tr>
<tr>
<td><strong>Margins</strong></td>
<td>.375&quot; (3/8&quot;) margin inside the 8.5&quot; X 11&quot; page</td>
</tr>
<tr>
<td>.375&quot; (3/8&quot;) margin inside the 8.5&quot; X 11&quot; page</td>
<td><strong>Margins</strong></td>
</tr>
</tbody>
</table>

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